

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

# Contract # 2599984

**Schedule Dates** 08/12/16-08/18/16  
**Advertiser** Republican Governors Association (4462)  
**Agency** PinPoint Media LLC (15192)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** ISSUE (21286)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Nicole Meade,  
**Phone/Fax** /  
**CPE** 54/54/689  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue - Separation: 30  
RACHEL CHASON/PYONNE CONTE

**Date Entered** 08/11/16  
**Last Modified** 08/12/16  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR25255293  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$461.25  
**Net Total** \$2,613.75  
**Sales Tax**

**Greensboro (WXLV)**  
By Broadcast Month  
Aug. 2016  
Grand Total:  
**Spots** 30  
**Rate** \$3,075.00  
\$3,075.00

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times               | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station           | Comments  | Entered |
|-------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|---|---------|
| 1.0   | Normal Line / SPOT             | 08/12/16-08/12/16 | 2   | :30    | 10:58-25A-ABC-The View  |     |    |    |    |    | 1  |    |    | 4     | \$150.00 |          | Greensboro (WXLV) | The View  | 8/11/16 |
| 1.0.1 | Closed Preempt                 | 08/12/16          |     |        |                         |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WXLV) | Missing Copy/Spot -per Lisa Carter/Debbie's email | 8/11/16 |
| 2.0   | Normal Line / SPOT (1)         | 08/15/16-08/18/16 | 2   | :30    | 10:58-25A-ABC-The View  |     | 1  | 1  | 1  | 1  |    |    |    | 4     | \$160.00 | \$640.00 | Greensboro (WXLV) | The View  | 8/11/16 |
| 3.0   | Normal Line / SPOT (2)         | 08/12/16-08/12/16 | 4   | :30    | 2P-ABC-General Hospital |     |    |    |    |    | 1  |    |    |       | \$90.00  |          | Greensboro (WXLV) | General Hospital                                  | 8/11/16 |
| 3.0.1 | Closed Preempt (2)             | 08/12/16          |     |        |                         |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WXLV) | Missing Copy/Spot -per Lisa Carter/Debbie's email | 8/11/16 |
| 4.0   | Normal Line / SPOT (2)         | 08/15/16-08/18/16 | 4   | :30    | 2P-ABC-General Hospital |     | 1  | 1  | 1  | 1  |    |    |    | 4     | \$90.00  | \$360.00 | Greensboro (WXLV) | General Hospital                                  | 8/11/16 |
| 5.0   | Normal Line / SPOT (3)         | 08/12/16-08/12/16 | 4   | :30    | 3P-Dr Phil              |     |    |    |    |    | 1  |    |    |       | \$105.00 |          | Greensboro (WXLV) | Dr. Phil  | 8/11/16 |
| 5.0.1 | Closed Preempt (3)             | 08/12/16          |     |        |                         |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WXLV) | Missing Copy/Spot -per Lisa Carter/Debbie's email | 8/11/16 |
| 6.0   | Normal Line / SPOT (3)         | 08/15/16-08/18/16 | 4   | :30    | 3P-Dr Phil              |     | 1  | 1  | 1  | 1  |    |    |    | 4     | \$105.00 | \$420.00 | Greensboro (WXLV) | Dr. Phil  | 8/11/16 |
| 7.0   | Normal Line / SPOT (4)         | 08/15/16-08/18/16 | 1   | :30    | 12P-The Doctors         |     | 1  | 1  | 1  | 1  |    |    |    | 4     | \$80.00  | \$320.00 | Greensboro (WXLV) | THE DOCTORS                                       | 8/12/16 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

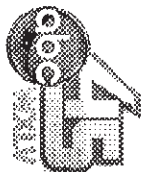
Accepted-Station:

Date:

Comments:

*Devin Adams* 8.11.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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RACHEL CHASON/PYONNE CONTE

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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------|---------|
| 8.0  | Normal Line / SPOT (5)         | 08/15/16-08/18/16 | 1   | :30    | 12:57:56P-ABC-The Chew   | 1   | 1  | 1  | 1  | 1  |    |    |    | 4     | \$60.00  | \$240.00 | Greensboro (WXLV) | THE CHEW         | 8/12/16 |
| 9.0  | Normal Line / SPOT (6)         | 08/15/16-08/18/16 | 1   | :30    | Onk! [P]Family Feud C(Mo Tu We Th) [P]Family Feud D(Mo Tu We Th) | 1   | 1  | 1  | 1  | 1  |    |    |    | 4     | \$120.00 | \$480.00 | Greensboro (WXLV) | FAMILY FEUD      | 8/12/16 |
| 10.0 | Normal Line / SPOT (10)        | 08/15/16-08/18/16 | 1   | :30    | 12P- The Doctors   | 1   | 1  |    |    |    |    |    |    | 1     | \$80.00  | \$80.00  | Greensboro (WXLV) | THE DOCTORS      | 8/12/16 |
| 11.0 | Normal Line / SPOT (11)        | 08/17/16-08/17/16 | 1   | :30    | 12:57:56P-ABC-The Chew   | 1   |    |    | 1  |    |    |    |    | 1     | \$60.00  | \$60.00  | Greensboro (WXLV) | THE CHEW         | 8/12/16 |
| 12.0 | Normal Line / SPOT (12)        | 08/18/16-08/18/16 | 1   | :30    | Onk! [P]Family Feud C(Th) [P]Family Feud D(Th)                   | 1   |    |    |    | 1  |    |    |    | 1     | \$120.00 | \$120.00 | Greensboro (WXLV) | FAMILY FEUD      | 8/12/16 |
| 13.0 | M/G For 1.0.1 / SPOT (7)       | 08/16/16-08/16/16 | 2   | :30    | 10:58:25A-ABC-The View   | 1   | 1  |    |    |    |    |    |    | 1     | \$160.00 | \$160.00 | Greensboro (WXLV) | THE VIEW         | 8/12/16 |
| 14.0 | M/G For 3.0.1 / SPOT (8)       | 08/17/16-08/17/16 | 4   | :30    | 2P-ABC-General Hospital  | 1   |    |    | 1  |    |    |    |    | 1     | \$90.00  | \$90.00  | Greensboro (WXLV) | General Hospital | 8/12/16 |
| 15.0 | M/G For 5.0.1 / SPOT (9)       | 08/18/16-08/18/16 | 4   | :30    | 3P-Dr Phil   | 1   |    |    |    | 1  |    |    |    | 1     | \$105.00 | \$105.00 | Greensboro (WXLV) | Dr. Phil         | 8/12/16 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |                         |
|------------------------------|-------------------------|
| <b>Station and Location:</b> | <b>Date:</b><br>3.21.16 |
|------------------------------|-------------------------|

I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

|                                  |
|----------------------------------|
| Republican Governors Association |
|----------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

|  |  |
|--|--|
| <b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b> |  |
| <input type="checkbox"/> Yes   | <input checked="" type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

|  |
|--|
|  |
|--|

I represent that the payment for the above described broadcast time has been furnished by (name and address):

|  |
|--|
|  |
|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

|  |
|--|
|  |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Republican Governors Association  
1747 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Paul Bennecke- Executive Director

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3.21.16      [Signature]      571.970.6621  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]                      Allen Aldred                      DDS  
Signature                      Printed Name                      Title